

# Dealer Program



We invite you to consider adding MatrixAir™ to your product portfolio!

## What is MatrixAir™?

From Matrix Energy's *Energy Efficiency Division* comes a new, patent pending, solar air heating system designed for non-residential applications.

Our system is fully endorsed by Natural Resources *ecoENERGY Renewable Heat Program*, as well as the matching program from the Ontario Ministry of Energy.

## Why Matrix Energy and MatrixAir™?

### Experience

Matrix staff has nearly 25 years of accumulated experience in the area of solar air heating using transpired collector technology, often referred to as "solar walls". To date Matrix has supplied over 300,000 square feet of collector area, supplying nearly 2,000,000 CFM of fresh air to workers in more than 100 buildings in Quebec alone. These systems provide their owners with over 82,638 GJ in combined energy savings annually, resulting in a total of 6124 tonnes of avoided CO<sub>2</sub> emissions.

### Products

MatrixAir™ is available in a wide variety of standard colours, materials and profiles that will enable it to meet just about any architectural or building configuration.

MatrixAir™ is not designed, right now anyway, for residential applications. MatrixAir™ is suited to any new or existing commercial, institutional, agricultural or industrial building where fresh air is needed.

MatrixAir™ systems are normally supplied for south facing building facades. However, our experience has shown that many buildings' southerly walls may not be suitable for our MatrixAir™ cladding either due to windows, doors or a proximity to another structure. With this in mind, Matrix has developed a roof-top collector that preheats air entering a building's make-up units. This simple to install, readily expandable system enables us to cover just about any fresh air requirement, regardless of the application.

### Before and After Sales and Technical Support

As an authorized MatrixAir™ Dealer you'll benefit from PowerPoint® presentations and printed sales materials for your sales presentations, and we'll share our years of experience with you to guide you on the most effective means of developing sales.

In addition to the solar collector and mechanical equipment that would be required for a particular project, Matrix offers superior technical support not to mention a complete set of custom, engineered drawings for easy project approval and installation.

### Warranty

MatrixAir™ offers up to five years warranty on the materials depending on site conditions and a twenty-five year life expectancy on the colour finish.

## MatrixAir™ Dealer Program Benefits >

[www.matrixenergy.ca](http://www.matrixenergy.ca)

- > Special Dealer pricing
- > Knowledgeable and personalized Customer Service
- > Drop shipments to job sites
- > Co-op Marketing program
- > Product and sales training
- > Dealer lead referral program
- > Rapid response to sales orders

## Want to know more?

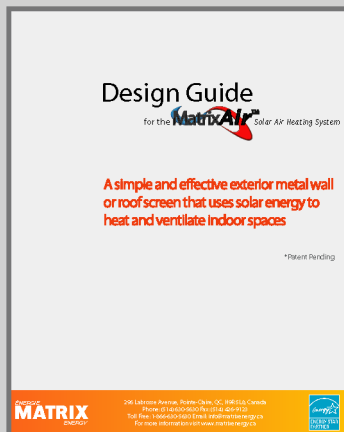
### MatrixAir™ Checklist

At a glance our Checklist gives you an idea of what building situations are best suited to a MatrixAir™ system.  
[http://www.matrixenergy.ca/ee/matrixair/brochure/MatrixAir\\_Data\\_EN.pdf](http://www.matrixenergy.ca/ee/matrixair/brochure/MatrixAir_Data_EN.pdf)

### Design Guide

If you'd like to know more about the technical side of the system please visit our website's link to our Design Guide.  
[http://www.matrixenergy.ca/ee/matrixair/brochure/Design\\_Guide.pdf](http://www.matrixenergy.ca/ee/matrixair/brochure/Design_Guide.pdf)

This guide will provide you with more specific details regarding the product itself, system sizing, design and performance expectations.



### Project data sheets

Have a project in mind right now?

Feel free to complete and submit a project data form  
[http://www.matrixenergy.ca/ee/Inquiry/ee\\_inquiry\\_matrixair\\_1.php](http://www.matrixenergy.ca/ee/Inquiry/ee_inquiry_matrixair_1.php)  
and we'll get back to you with a budgetary quote and performance summary!

## Price

The pricing of the MatrixAir™ system provides for excellent Dealer margins and a great ROI for your customer. We believe you'll find MatrixAir™ offers the best value versus other solar air heating systems.

## Research and Development

MatrixAir™ is the first of our solar air heating products to be launched. We're regularly meeting to discuss designs, applications, innovations, and service improvements. We're also listening to our clients and watching the market trends to develop new products and in this regard expect to be launching our hybrid collector in December 2007.

## Incentives

MatrixAir™ qualifies for Natural Resource Canada's *ecoENERGY Renewable Heat Program* that covers up to 25% of the installed cost of a MatrixAir™ system. Additionally, the Ministry of Ontario announced on June 20th, 2007 that they will be matching NRCan's incentive through to 2011 thus Ontario firms may receive a financial contribution of up to 50% of the installed system cost.

## Training

We don't profess to know it all but we have been marketing, selling and installing solar air heating systems since 1990 and we will want to share our knowledge and experience with you to help you achieve your sales objectives. Matrix will be conducting in house training seminars that will be open exclusively to authorized Dealers. Just some of the topics covered will include wall and solar collector design, ventilation systems, simulation software, system sizing, installation and project management, selling solar air heating systems, etc.

## Dealer Requirements

To qualify as authorized MatrixAir™ Dealer your firm should have familiarity with HVAC systems or construction or building project management experience. Knowledge of the architectural, consulting engineering or Energy Service Company firms in your area would be definite assets as well.

Call us today to discuss this opportunity and getting things moving!